

## Zimbabwe Launches Mining, Tourism and Agricultural Strategies



President Mnangagwa launches the Agriculture and Food Systems Transformation Strategy during the Annual National Agribusiness Conference in Harare yesterday. — Picture: Justin Mutenda

As Zimbabwe moves towards attaining the Vision 2030, aimed at achieving a Prosperous and Empowered Upper Middle-Income Society, Government recently launched development strategies in Mining, Tourism, Manufacturing and Agriculture:

- **National Tourism Recovery and Growth Strategy** targeting a USD5 billion tourism market by 2025. The Tourism and Hospitality industry is one of the key sources of foreign currency in the country and employs thousands within the value chain. Zimbabwe has unique natural and culture heritage that provides opportunities for investment in tourism and hospitality industry; and
- **The Agriculture and Food Systems Transformation Strategy** targeting a USD8.2 billion agricultural economy by 2025. The strategy is anchored on four pillars, 1. Enabling agriculture policy and the regulatory environment to facilitate the flow of investment into the sector, 2. Appropriate agriculture investments

for productivity, food security and resilience, 3. Efficient agricultural knowledge, technology and innovation system, and 4. The agriculture sector coordination for responsive planning, implementation monitoring and evaluation. There are opportunities for investment in agriculture for both local and external markets.

In October 2019, **Mining Industry Roadmap** aimed at achieving a USD12 billion export market by 2023. Zimbabwe has some of the largest mineral resources in the world, in particular platinum, diamonds, chrome and lithium and there exists potential in that sector

The measures that government has been implementing such as Ease of Doing Business Reforms and the introduction of the Foreign Currency Auction System have been welcomed by investors. These strategic measures are meant to enhance modernization, industrialization and sustainable investment climate in the country.

The Mission invites investors to take advantage of these positive developments in Zimbabwe by venturing into the various sectors of the country where opportunities abound.

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